

# ROMANE VERNET

WEB DEVELOPER, DESIGNER & ONLINE MARKETER



## Experience

### AnythingPixel

Owner Operator/Freelance

Led a team of designers, developers, and marketers to create and implement successful client websites and marketing campaigns. Simultaneously handled sales responsibilities.

### Hughes Media

Web Developer

Served as Team Lead and Project Manager for client websites and marketing campaigns. Managed customized client projects and served as a liaison to foster strong client relationships.

### Advanced Automation

Website Technical Director & Developer

Assumed additional responsibilities as a result of Metrokitchen.com's acquisition by a new parent company. Took charge of customized client development projects and managed IT services.

### MetroKitchen.com

Front-End Web Developer & Designer

Drove sales growth from \$800K to \$7M through a series of website redesigns. Collaborated with an assistant to optimize visual assets and create engaging graphics, while leveraging Bootstrap to ensure website responsiveness. Successfully executed and managed email marketing campaigns to engage target audiences.

### Bellsouth Yellowpages

Front-End Website Sales Developer

Began as an internet sales representative, and subsequently progressed to designing and marketing products for Yellowpages.com clients. Developed a comprehensive knowledge of online and print advertising and marketing. Accountable for achieving quotas and sales projections.

### IBM

Developer Pulse Support

Contributed to a support developer team that provided assistance for Domino's Pizza's point-of-sale (POS) system. Conducted training sessions for franchisees, corporate store managers, and employees on the use of the software, and authored scripts to facilitate bug fixes.

### Consolidated Container Co.

Web & Graphic Designer

Internship position handling the creation of graphics used for the intranet and for sales personnel. Manage and updated content pages.



## Skills

HTML

CSS

WordPress

PHP

JQuery

Photoshop



## Languages

English

Haitian Creole

French



## Interests

Tech/Gadgets

Sports Music

Nonprofits Cars



## Get In Touch

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## Education

### Kennesaw State University

BS in Information System (2003)

Go Owls!

### Campbell High School

College Prep (1996)

Go Spartans!

Sept. 2017 - Present

May. 2017 - Sept. 2017

Feb. 2017 - May. 2017

Mar. 2007 - Feb. 2017

Aug. 2005 - Mar. 2007

Apr. 2003 - Jul. 2005

Sept. 2002 - Apr. 2003